

(Please copy, post and circulate to qualified students.)



AAAF | Little Rock  
**2011 Scholarships**

**Up to four \$1200 scholarships**

will be awarded by the  
Arkansas Advertising Federation

**Deadline for Submissions:**  
**May 20, 2011**

**American Advertising Federation**  
Little Rock  
**2011 Scholarships**  
Applicant Qualifications and Guidelines

1. Applicant must currently be a permanent **Arkansas resident** and a **full-time student** in an Arkansas college or university.
2. Applicant must be at the Junior or Senior level and have taken and passed with a C or better no less than twelve (12) department of major credit hours.
3. Applicant must have at least a 3.0 grade point average in the Department and a 2.5 grade point average overall.
4. The criteria for awarding this scholarship are based upon **academic performance, participation in extracurricular Department activities, advisor evaluation, career goals, areas of study and financial need**. Students with minor course work or experience in the advertising field will be given preference, but all qualified students may apply.
5. Applicant **must** submit a separate letter to the Arkansas Advertising Federation stating his/her interest in receiving a scholarship. Applicant may also submit on a separate sheet any pertinent information not requested in the application, but which may aid in the evaluation. The completed application must be mailed or delivered to the chairman of the local AAF chapter education committee at the address listed below. Please do NOT fax. **Electronic submission preferred.**
6. Applicant may at a later date be asked to submit additional information or be called to participate in an interview. Therefore, current and/or alternative telephone numbers must be included.
7. **Applications must be signed, dated and received no later than Friday, May 20, 2011.**
8. Students awarded scholarships must maintain a full-time major status during term of scholarship, and successfully complete the semester (s) for which he/she has the award.

**\*\*\*APPLICATION MUST BE SUBMITTED ELECTRONICALLY VIA WORD DOCUMENT, TEXT FILE, OR PDF\*\*\*.**

**Presentation of the awards will be made at the 2011 Awards Luncheon on Thursday, June 16th.**

**NOTE: Up to four \$1200 scholarships may be awarded—subject to quality of submissions. For more information, call [501.372.1981](tel:501.372.1981) or e-mail inquiries to [gary@jonesfilmvideo.com](mailto:gary@jonesfilmvideo.com).**

**E-MAIL COMPLETED APPLICATION AND LETTER(S) OF RECOMMENDATION IN WORD DOCUMENT, TEXT FILE, OR PDF FORM TO:**

[gary@jonesfilmvideo.com](mailto:gary@jonesfilmvideo.com)

**Application for American Advertising Federation Little Rock Chapter  
Scholarship**

This is an application for a scholarship awarded for the Fall semester in the year it is announced by the American Advertising Federation Little Rock chapter. To assure proper consideration of your application, please complete **all** items as accurately and detailed as possible.

If you are selected, will you be able to attend the Awards Luncheon on June 16<sup>th</sup>? \_\_\_\_ Yes \_\_\_\_ No

Name \_\_\_\_\_  
(Last) (First) (Middle)

Permanent Address \_\_\_\_\_  
(Important!) (# & Street) (City) (State) (ZIP)  
\_\_\_\_\_  
(Phone #) (E-Mail) IMPORTANT

Local Address \_\_\_\_\_  
(If different) (# & Street) (City) (State)  
\_\_\_\_\_  
(Phone #) (E-Mail) IMPORTANT

**EDUCATION**

List below the High School(s)/ College(s) you have attended.

<u>Name and Location</u>	<u>Dates Attended</u> <u>To - From</u>	<u>Date Graduated</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

Special High School honors, awards or recognition \_\_\_\_\_  
\_\_\_\_\_

High School organizations, activities, or other extracurricular activities \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

University honors, awards or recognition \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

University organizations, activities or other extracurricular activities \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

